



**Hartland Business Improvement District  
Board of Director's Meeting Minutes  
Tuesday, March 12, 2024 - 7:30 a.m.  
Hartland Village Hall, 210 Cottonwood Ave, Hartland, WI**

BID Board Members present: Steve Osterndorf, Nick Jensen, Steve Berger, Jim Muenzenberger, Bob Wisniewski, Kristine Schutte, Tabi McBride

Guests present: Ryan Bailey, Village Manager, Rick Conner, Tim Halquist

BID Staff present: Kristyn Smith

BID Board Members absent: Cheryl Pfundtner, Marilyn Haroldson

**Meeting Proceedings**

- 1. Board Meeting Call to Order:** Discussion before meeting was called to order with Ryan Bailey, Rick Conner, and Tim Halquist regarding the Economic Development Committee the Village is creating to promote major development downtown. Meeting called to order at 7:52 a.m. by BID President.
- 2. Approval of Minutes:** MOTION made by Muenzenberger to suspend approval of meeting minutes until next meeting; seconded by Wisniewski. MOTION passed unanimously.
- 3. President report:** No President report.
- 4. Financial report by Steve Berger, BID President**  
Statement of operations and balance sheet for February 2023 presented by Berger. MOTION made by Wisniewski to approve operations and balance sheet as presented; seconded by McBride. MOTION passed unanimously.
- 5. BID Director Report by Kristyn Smith, BID Director**  
Our Quilting workshop is relocating but has not announced their new location yet. There are two new retail stores opening in Downtown Hartland. Country Chick Crafts is going in the old pharmacy and Stelluca Bags is going in the building that houses Board and Brush. Explore Hartland is almost finished with the updates and the community calendar will be available soon. Two events are currently in the planning/execution stages, the Hartland Mini Masters and Bark River Bash. The Wall That Heals will be drawing lots of visitors to the area. The BID will encourage businesses to make sure their google listings are updated with accurate information for out of town visitors.

**6. Committee Reports**

**Marketing Committee report by Steve Berger, Committee Chair**

March 1 meeting notes: Discussion on the Wall That Heals and opportunities for the BID to be involved and window signs provided by the organization. Bark River Bash planning is well underway and banners are already complete. Kiwanis organization is assisting the DPW with river clean up in preparation for the event.

**Design Committee report by Jim Muenzenberger**

March 1 meeting notes: Discussion on sculpture project and potential locations. Information was distributed on potential locations for a Christmas tree in after the old one is removed, discussion followed. Discussion on reworking the Christmas tree corner to include a new tree and the sculpture.

**Economic Development Committee by Marilyn Haroldson:**

The Economic Development Committee did not have a meeting last month.

**Executive Committee Report by Steve Berger, BID President:**

The Executive Committee did not have a meeting.

**7. State of the Village report presented by Ryan Bailey, Village Manager:**

Kwik Trip is progressing nicely and construction is going well. The Quarry project is in financing stages and expected to start soon. There is a new senior facility going by LCL. Gideon Farms proposed an ice cream/coffee/pizza idea to the Village for approval. The Hartland Inn is expected to open in May. The Village is currently evaluating options on whether to repair or relocate the Village Hall, Police, and Fire.

**8. ADJOURNMENT**

MOTION by Jensen to adjourn at 8:42a.m.; seconded by Wisniewski. MOTION passed unanimously.