

**VILLAGE OF HARTLAND
VILLAGE BOARD MINUTES
MONDAY, APRIL 14, 2025 · 6:30 PM
BOARD ROOM, MUNICIPAL BUILDING, 210 COTTONWOOD**

President Pfannerstill called the meeting to order at 6:30 pm.

Present: President Pfannerstill, Trustees de Boer, Truttschel, Pfeiffer, Wallschlager, Conner, Hallquist

Others Present: Village Manager Bailey, Clerk Policello, Fire Chief Jambretz, Kajil Sharp, Fire Department, DPW Director Jenson, Recreation Coordinator Costa, Recreation Director Blonien

Public Comment: Please be advised the Village Board will receive comments from the public related to any item(s) for a three-minute time period per person, with time extensions per the Village President's discretion. This meeting will be recorded and will be available online through the Village's website.

Melissa Cady, 1001 River Reserve. She said on Maple Avenue where the speed limit goes from 35 to 45 mph there is one crosswalk. Her daughter was crossing after a stopped car waived her to cross; a car went around the stopped car and almost hit her. She is asking that the speed limit stay 35 mph to North Shore Drive and highlight the crosswalk more. President Pfannerstill asked her to contact Waukesha County, as that area is a county road. He said that we police that area and will let the Police Department know to keep an eye on that area. Pfannerstill asked her to contact DPW Director Jenson for County contact information.

1. Items related to vouchers
 - a. Consideration of vouchers for payment in the amount of \$723,258.68

Motion (Wallschlager/Conner) to pay vouchers in the amount of \$723,258.68.

Trustee Conner questioned on page 4, multiple payments to Lexus Nexus. Village Manager Bailey said they are related to investigations that the Police Department is doing. After Deputy Chief Collura retired, they did not have an updated email address for invoices, so there are multiple invoices on this voucher list. All were in favor, **motion carried**.

2. Items related to Licenses and Permits
 - a. Consideration of Park Food Vendor Application
 - i. S3 Deli – Nixon Park, Industrial Park

Matt Ballantyne from S3 Deli was present. He has been open on Capitol Dr. since July 2nd 2024. They are trying to get his food trailer to Nixon Park for the beer garden. He would like to offer healthier options. He would also like to park in a private lot in the industrial park; he said he has permission from a building owner. With Hwy 83 construction starting, it will reduce options for people that work in that area even more.

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Ballantyne would like to be in Nixon Park anytime the beer garden is open; there is a lot of foot traffic and a need.

Trustee Conner spoke with Stephanie Mercado, co-owner of Beer Snobs, on Saturday, and she told Conner that if she had to, she would do it, but she would rather not serve food. Village Manager Bailey spoke with Mercado today and they are looking to upgrade the electrical at the beer garden/Fine Arts Center to install an oven. Bailey said Beer Snobs posted a beer garden menu on Facebook today.

Trustee Wallschlager asked if the beer garden contract has been signed and if it includes Beer Snobs providing food. The contract has been signed and authorizes Beer Snobs to serve food. Wallschlager asked if S3 Deli would be able to be in Nixon Park at all times that the beer garden is open. Ballantyne confirmed that he would be.

Trustee Hallquist said on Sunday Tim Mitchell, co-owner of Beer Snobs, said they will have food and they don't know where the rumors are coming from.

Trustee Pfeiffer said if we want this, we need to change the ordinance. President Pfannerstill said Beer Snobs has felt pressured by other restaurant owners and they asked him if the Village wants Beer Snobs to do food; Pfannerstill said the Village does want them to do food.

Trustee Hallquist asked if Beer Snobs would have signed the contract if they knew we were going to allow an additional food business in the park when the beer garden is open.

Bailey asked Ballantyne if he wanted to be at the beer garden if there were 3 or 4 additional food trucks. Ballantyne said he would.

Wallschlager asked what food items Ballantyne would sell that Beer Snobs isn't going to sell. Ballantyne said he will come up with options that Beer Snobs isn't going to do; he doesn't want to step on toes.

Pfannerstill said the beer garden was never set up to have multiple trucks; it was meant to attract people to come to Hartland and have dinner at a local restaurant and then head over to the beer garden. Ballantyne said he considers the beer garden a special event.

Truttschel agrees with Hallquist; we negotiated a weekly rate that was based on beer/wine and food sales. We need to respect that contract. He said we worked on the mobile food vendor ordinance for 10 months and we need to respect that.

Pfannerstill said our ordinance does not allow food trucks in the park outside of a special event; we would need to look at modifying the ordinance.

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Ballantyne said he would want to go before the Park Board; he asked why the ordinance was put into place to not have food trucks in the park, surrounding communities have them. Pfannerstill said there were some business owners that didn't want them. When the beer garden was designed, it was for a picnic feel for the community to gather. It's not meant to take away from the other area food businesses.

Hallquist said we didn't want food trucks from outside of Hartland to take business away from local businesses.

Conner said we want to support local business, rather than operate the beer garden as the Village.

Ballantyne has a low powered generator that operates on propane; he would move it out of the park every night.

Pfeiffer said he brought up the ordinance already, which needs to be addressed first. He said he would like food trucks, after the ordinance is addressed. He wants to talk to Beer Snobs to make sure they are ok with any change. Food vendors would need to pay a weekly fee. Conner said we would make more money as a Village if we charged additional food trucks.

Pfannerstill said we would need a weekly fee; he wouldn't require a contract.

Trustee deBoer said she is a supporter of local business; she is uncomfortable not knowing how Beer Snobs feels, and would like this information so there is no confusion.

Bailey said if he has a contract, Ballantyne could be at special events for no additional fee, with the permission of the special event organizer.

Pfannerstill said this should go to Park Board May 5th for their recommendation. If they think the ordinance should change, it would then go to the Village Board at both May meetings and the first meeting in June. Pfannerstill said that would be the fastest it would go through both boards.

Motion (Conner/deBoer) to refer review of the mobile/park food vendors ordinance and S3 Deli's park food vendor application to the Park board for review.

Hallquist asked if S3 Deli could try his food trailer in Centennial Park to see how it does; that park is busy with baseball and lacrosse. Pfannerstill said we would have to do something with the ordinance first. All were in favor, **motion carried**.

ii. Little Dipperz – All parks, all year

Tanya Little, operator of Little Dipperz at 131 E. Capitol Drive, appeared before the Board. Trustee Hallquist asked if we want a schedule for her to be in the parks. Trustee Wallschlager said consistency of vendors is important. Little said last year she had a permit for all parks, at any time. Little said staffing is an issue for her. She said her target would be Thursday nights at Nixon, 5:30 - 8:30 pm and also events at other parks. Hallquist said the current policy allows only 2 Mobile Food Facilities in a park at one time.

Trustee Conner said for consistency, this application should go to the Park Board as well, same as S3 Deli. If the S3 Deli application violates our current policy, he thinks this application would as well. Conner is supportive of the application, but we need to be consistent. Trustee Truttschel agrees. President Pfannerstill said he brought this up last year to the Board when the application was reviewed. Hallquist said this was approved last year with the policy as it is; this could go either way. Pfannerstill said last year it was viewed differently because it is a cart and not a trailer or a truck. Trustee Pfeiffer said that a truck or trailer takes up a parking spot; he does think that they are different than a cart, but he also agrees that they are the same in a lot of ways.

Little said she does plan on participating at Bark River Bash; the Clerk said she would need to submit her application and pay the one-time \$75 fee for that event as she has not been approved for a seasonal permit at this time. The annual fee is \$150.

Craig Eisenhut, 201 North Avenue, he serves on the Park Board. He said the Park Board discussed food trucks and there is an application for it, this was discussed and passed that food trucks can be in the park. Also, talking about ordinances, there is one that prohibits carry-ins, so we are promoting against an ordinance. He doesn't understand why this is coming back to the Park Board when it has already been discussed and passed. Bailey said it is because what was passed is a policy and it goes against our ordinance; the Park Board created the policy. Eisenhut said Little Dipperz had a permit last year, as did the donut truck, so that policy should be revisited. He asked if there was a temporary variance that the applicants could get.

Hallquist said per the current food truck policy it says only 2 mobile food facilities are allowed in the park, so it needs to be revisited. Wallschlager said the policy defines a mobile food facility as trucks, trailers, carts, bicycles, so it lists them there, so there is no difference between a truck and a cart according to the policy. Bailey questioned the fee and if it is to be paid every time they are in the park. Hallquist said the fee is \$75 for one time and he thinks they rolled it over to \$150 for the season.

Pfannerstill asked if the change or changes that were made by the Park Board in 2024 came to the Village Board to change the ordinance. He said there are two boards outside of the Village Board that are mandated by state law, the Police and Fire Commission and Plan Commission, with the exception of the Library Board. Until the Village Board votes on it and makes it worth something, it's an opinion that is sent from a committee, he is stating this for clarification. This is a mess and needs to start at the Park Board. An annual permit was issued to this applicant last year. He wants to see a difference from someone selling food, versus ice cream in the park. This is what happens when we bend the rules. This has turned into a mess and it falls on him and he should have stood up last year and said no. We have a contract with Beer Snobs; if Hartland wants food trucks at the park, then that's what it should be. Wallschlager asked if Beer Snobs was also going to sell ice cream; ice cream is on the list of items they can sell in their agreement.

Trustee Truttschel asked if Little was in the park every weekend last year; she said she was there every weekend that she could be and that it didn't rain. She was there primarily Thursdays because of staffing; she said this year looks a lot different.

Trustee deBoer said the Food Truck Policy indicates that all mobile food facilities shall comply with Chapter 9 of the Wisconsin Food Code, entitled "Mobile Food Establishments" as adopted in ATCP sec. 75.112; she doesn't know what ATCP is. Bailey said that is just a policy that goes against our ordinance.

Conner said he can amend his original motion made for the last item to include Little Dipperz. de Boer agreed to the amendment.

Ballantyne asked if there was any possibility for a temporary permit while this is going through. Hallquist said if Little talks to Bark River Bash organizers she can participate in that event. He said it's possible to suspend the last reading of an ordinance amendment, which would mean it could be approved quicker and Little may not miss any time in the park. Pfannerstill wants to be respectful to Beer Snobs and he doesn't want to give the false impression that if the ordinance is changed, that Little can be at Nixon during the beer garden hours.

All were in favor, **motion carried.**

The meeting went to recess at 7:46 pm and resumed at 7:53 pm.

Referred from Park Board April 7, 2025 Meeting

3. Discussion and consideration of Special Event Applications
 - a. KM Explore Charter School – May 6, 2025

Becky Cavanaugh appeared in person, she is the music teacher for KM Explore Charter School, they are housed at Wales Elementary; she would like to have their pirate concert for the kindergarteners through fifth graders at the Fine Arts Center on May 6th, for about 100 children. This would include a rehearsal during the day and a performance in the evening.

Trustee Hallquist said this was discussed at Park Board, we are thankful they are using our stage. Recreation Coordinator Costa said staff can unlock the facility during the day and lock it up after rehearsal and reopen it at night and lock it back up. Cavanaugh said just the risers will be at the Center during the day.

Motion (Wallschlager/Truttschel) to approve the KM Explore Charter School event for May 6th. All were in favor, **motion carried**.

b. National Night Out – August 7, 2025

Costa introduced the new Recreation Director, Sam Blonien. Costa said this event will be similar to last year's event. The Police Department has applied for an appearance by a Blackhawk helicopter. Chick-fil-A, Kona Ice and Dough Nation will be there.

Motion (Hallquist/deBoer) to approve National Night out on August 7, 2025.

Pfannerstill said the food trucks should be paying the \$75 fee. Hallquist amended his motion to include food trucks; deBoer agreed to the amendment. All were in favor, **motion carried**.

4. Discussion and consideration regarding placement of BID sculpture in Nixon Park

Steve Ostendorf, US Bank and new BID President appeared. He said 14 months ago Arrowhead students presented the sculpture; it has been completed and is currently stored at the library. Initially, a downtown location was sought, however, the line of site was an issue; they think the beer garden would be the best exposure.

Trustee Hallquist asked how large the cement pad is. DPW Director Jenson said they are working on placement; they will build the pad to fit the structure. It will be adjacent to the path for ease of grass maintenance. The structure will be anchored to the slab; Jenson said there is a streetlight above the structure and it will also benefit from the glow of ballards on both sides of it and beer garden lighting. Installation of new lighting would cost \$5,000 - \$10,000, so it was decided not to add lighting.

Trustee Wallschlager asked if the ground is solid enough in that area; Jenson said that area has a higher bank and they will also put down a base; no DNR permission is required per Jenson.

Motion (Pfeiffer/Conner) to approve placement of the BID sculpture location in Nixon; all were in favor, **motion carried.**

Other Items for Consideration

5. Conceptual review and consideration of seven single family development at Badger Court and Eagle Pass Court

There was no appearance by the applicant, no action was taken.

Gary Stombach, 305 Badger Drive was in attendance to listen to the proposal.

6. Presentation of Consumer Confidence Report

DPW Director Jenson presented the 2024 CCR which provides data for the Hartland water distribution system. The information is available at Village Hall and the website. The service line inventory related to the lead issue is completed; PFAS numbers are included; hardness is at 23; fluoride was discontinued in 2024. Jenson is attending meetings regarding PFAS. Nothing has been determined by the DNR or the EPA regarding PFAS.

7. Presentation of Fire Department Annual Report

Chief Jambretz presented the Fire Department's 2024 Annual Report

8. Announcements: The following individuals will be given an opportunity to make announcements at the meeting in regard to (1) activities taken since the previous meeting on behalf of the community, (2) future municipal activities, and (3) communications received from citizens. It is not contemplated that these matters will be discussed or acted upon. The following individuals may provide announcements: Village President or individual Village Board members or Village Manager or other Village Staff members.

President Pfannerstill said due to the length of this evening's meeting, the trustees can view the harassment and cyber training at home and sign off that they viewed it. If they don't complete it at home, they will watch it at Village Hall.

Sam Blonien introduced herself as the new Recreation Director; she has over 12 years of professional recreation experience; most recently she was at New Berlin where she was the assistant recreation manager and oversaw the day to day operations, facility management, youth sports and the full-time staff team. She is a UW Whitewater alumni and she is happy to be here. They are finishing t-ball rosters; coaches will go through their background checks. They met with Wenzel Amazements for Hometown. They are finishing hiring camp staff. The pickleball program started today. Summer registration opens the end of this month.

Heather was recently married last weekend and will be changing her last name in a few weeks.

DPW Director Jenson said Hwy 83 is closing as of today; DOT is providing updates; he is sitting in on weekly meetings to be kept up to date. Maps are posted at Village Hall and he is putting as much information out as possible. Village paving projects start April 21 on East Park and will go through May 7th and will end prior to the splash pad opening and big events at the park. They will then work on West Park and W. Capitol. The utility project has started on W. Capitol already and should be done before the 83 project gets to that area. The upper area of the cemetery will be repaved. Brush pick up started today; Hartridge is 75% done. They will make one pass through the Village. The recycling yard is opening for the season; new this year residents will use the back gate entrance into the yard; this change is an improvement as public vehicles will not interfere with DPW traffic and there is a blind spot at the former location. The Hartbrook playground equipment has been installed and finishing work needs to be done. DPW is still in need of summer help. Parks are open tomorrow; bathrooms will be open and water on. Power and light is installed to the flagpole; concrete work needs to be done. The scoreboard has been installed and the BID/Arrowhead structure will be installed.

Chief Jambretz said they have averaged 100 calls the last 3 months, which is ahead of last year. The pancake maker is done; Quality Fabrication in the industrial park built it for them and Sullivan Precision Plate on Cardinal Ave. shined up the plate and got the coating off. It will be dedicated to the family that donated the funds for the pancake maker.

Village Manager Bailey said Dajuan Cherry of Cherry Faith is looking for the Village to put money into his proposed project; he is looking for \$500,000. If a trustee wants the Village to put money into the project, they can let Mr. Bailey know and it can go on an agenda. President Pfannerstill said he won't put something on an agenda that he doesn't support; but if someone wants it on an agenda they can do that.

President Pfannerstill congratulated Heather Costa on her wedding. He is looking forward to the beer garden opening.

9. Adjourn to view Harassment Training and Phishing & Social Engineering videos.

Motion (Pfeiffer/Conner) to adjourn and that we do the harassment training and phishing training at home and sign off that they completed it or we will do it at the next meeting.

Meeting adjourned at 8:54 pm.

Respectfully submitted,
Santee Policello
Village Clerk