

**VILLAGE OF HARTLAND  
VILLAGE BOARD MINUTES  
MONDAY, MAY 12, 2025 · 6:30 PM  
BOARD ROOM, MUNICIPAL BUILDING, 210 COTTONWOOD**

President Pfannerstill called the meeting to order at 6:30 pm.

Present: President Pfannerstill, Trustees de Boer, Truttschel, Pfeiffer, Wallschlager, Conner, Hallquist

Others Present: Village Manager Bailey, Clerk Policello, Fire Chief Jambretz, Kajil Sharp, Fire Department

Bank Five Nine presented a check for \$15,000 to the Village of Hartland for the Thursday Night Summer Concert Series at the Hartland Beer Garden. Todd Scheid, Amanda Drott and Dave Sutton represented Bank Five Nine.

Public Comment: Please be advised the Village Board will receive comments from the public related to any item(s) for a three-minute time period per person, with time extensions per the Village President's discretion. This meeting will be recorded and will be available online through the Village's website.

There was no public comment.

1. Approval of Minutes
  - a. April 8, 2025
  - b. April 28, 2025

Motion (Conner/Wallschlager) to approve the April 8, 2025 minutes. All were in favor, **motion carried**.

Motion (Pfeiffer/Conner) to approve the April 28<sup>th</sup> minutes. All were in favor, **motion carried** (abstain – Truttschel).

2. Items related to vouchers
  - a. Consideration of vouchers for payment in the amount of \$584,123.69

Motion (Wallschlager/Truttschel) to pay vouchers in the amount of \$584,123.69. All were in favor, **motion carried**.

3. Items related to Licenses and Permits
  - a. Special Event application by Hartland Public Library for Summer Reading Program Kickoff on June 6, 2025

Library Director Kristensen said this is the same as previous years. They will have inflatables; they will purchase ice cream from Little Dipperz to distribute at no charge to attendees. They will have a fire truck, police squad and DPW equipment for the children to view. Last year they had over 1,000 attendees.

Motion (Conner/Hallquist) to approve the Special Event application for the Hartland Public Library Summer Reading Program Kickoff. All in favor, **motion carried.**

- b. Special Event application by Wisconsin Athletic Club for Baby Goat Yoga on June 22, 2025

Katie Harn, manager for the Wisconsin Athletic Club appeared. They have done this event the past few years.

Motion (Pfeiffer/Hallquist) to approve the Special Event application for Baby Goat Yoga. All were in favor, **motion carried.**

- c. Special Event application by Hartland Lake Country Rotary for Annual Splash Pad Lunch on July 18, 2025 with request to waive fees

Jeremy Pfaff appeared via Zoom; this is an annual event to provide kids lunch at the splash pad; they do not sell anything; everything they provide for lunch is donated.

Motion (Truttschel/Pfeiffer) to approve the Special Event application for the Annual Splash Pad Lunch with fees waived. All were in favor, **motion carried.**

- i. Park Food Vendor Application for Hartland Lake Country Rotary to serve free lunch at their event on July 18, 2025 with request to waive fees  
The Board agreed this application falls under the previous item that was approved.

- d. Consideration of bartender license application for Janelle Ballantyne  
Janelle Ballantyne appeared in person.

Motion (Hallquist/Conner) to approve the application. All were in favor, **motion carried.**

- e. Restricted Species
  - i. Julie Purney, 1042 Wellington Way – 4 chickens

Julie Purney appeared in person; she would like 4 chickens for eggs and pets.

Motion (Conner/Hallquist) to approve the restricted species permit. All were in favor, **motion carried.**

- ii. James Sheffield, 604 Renson Road – 6 chickens

James Sheffield did not appear at the meeting. Motion (Pfeiffer/Truttschel) to approve for 6 chickens. All were in favor, **motion carried.**

Referred from Park Board May 5, 2025 Meeting

4. Discussion of food trucks in the parks
  - a. Village Board to discuss Park Board referring items against Village Ordinance

Trustee Hallquist said the Park Board reviewed the policy and recommended adding a few things. They are recommending the number of food trucks allowed to be increased from 2 to 3 trucks; also they need to be under contract and the food truck needs to be a local business or a Hartland resident; no franchises allowed.

President Pfannerstill said that the Mobile Food Vendor ordinance would need to be amended if the Board would like any changes to be made. He said the Board needs to decide if a food trailer is going to be treated similarly as a food cart. If food trucks are going in the parks, we need to decide where they will be located; will a contract be required. The fees cover DPW's time cleaning up in the park. We have to discuss what the Park Board referred; Culvers just donated as a \$15,000 sponsor for the Hometown Celebration; they are a franchise and a Hartland business; do we not allow them as a food vendor in the park; other examples are Cousins, Sweet Dreams.

Trustee Conner said the Park Board's intent is that they wanted the food trucks to be local businesses. He said the beer garden contract was intended for a local business to prosper from the opportunity and this is the same thing here. S3 Deli is a local business; how can we help these small businesses. We would be opening more opportunities. A contract would include clean up of the area.

Trustee Wallschlager said we have a contract in place for Thursday through Sunday; they have purchased equipment based on that contract. She feels we cannot make changes to the beer garden area, at least for this year. She doesn't want to cut off business in Hartland, but we need to stand by our contract.

Hallquist said the Park Board is an advisory body; the park food truck policy is a policy. Village ordinance, article 7 Mobile Food Vendors does not list any parks; so technically would we be going against the ordinance, as we have not adopted that. Pfannerstill said he believes both sides of this could be argued.

Craig Eisenhut, Park Board member, said they discussed checking the Beer Snobs Beer Garden contract to confirm additional food choices in the park would not conflict with the contract. Wallschlager said it was understood in our meeting with Beer Snobs that there would not be other food options allowed in the park. Pfannerstill said the Village did receive an email in April from Beer Snobs that they wanted to be the sole vendor; a second email was just received stating that they are fine with other food options in the park. Pfannerstill said the Board wanted to be sure Beer Snobs was going to serve food before the contract was finalized; which implies that they may not have received the contract if they were not going to offer food. To now say that they would not have exclusivity, how does that make us look?

Trustee Truttschel said there was a lot of discussion regarding food and it was implied that it was required that they serve food and alcohol. Pfannerstill said this decision

should not be related to the current operator of the beer garden; we need to make the decision based on what is good for the Village for many years.

Trustee de Boer said we are concentrating on the Nixon Park issue; S3 Deli's application was also for the industrial park and we haven't addressed that. Pfannerstill said S3 Deli can operate in the industrial park with a permit approved by the Village Manager. Clerk Policello stated for clarification that food trucks are allowed in the parks under special event permits.

Trustee Pfeiffer said he is not opposed to food trucks, but based on the agreement that we just signed, it would not be good business and unethical to go against that.

Matt Ballantyne said the email that was sent three days ago from Beer Snobs indicates that they would be fine with food trucks in the park during beer garden hours. Pfannerstill agreed with what was stated in the email. He said this is a decision that the Board needs to make. This will affect more than just Nixon Park; he wants to address the big picture for the long run. Hallquist said our amenities are not that large at Nixon Park; we have limited restrooms and limited space.

DPW Director said the Legion and HAAA pays a deposit to use their spaces, but no fees. Wallschlager is not in favor of food trucks during beer garden hours in Nixon. By consensus the Board directed staff to review the mobile food vendor ordinance and take a look at the parks that they would be allowed.

Motion (Pfeiffer/Conner) to move forward with addressing and rewriting the ordinance and look at all parks and hours of operation for mobile food vendors and as it pertains to Nixon Park and the beer garden. Pfannerstill asked that staff provide their input. All were in favor, **motion carried**.

Recess at 7:42 pm. Return to open session : 7:48 pm

i. S3 Deli Food Truck

Matt Ballantyne, owner of S3 Deli. He apologized for opening a bee hive nest. He wants to help the Village of Hartland and grow his business as well. He wants to be at the beer garden and not other parks to offer more variety; his goal is to help the community. He would have a completely different menu than the beer garden operator. He asked if a temporary event permit as a trial basis was a possibility. His trailer has water and a generator. He believes this is something that the village wants. He is open to a contract. President Pfannerstill said a permit cannot be issued for now until this is reviewed.

ii. Little Dipperz Food Truck

Tonya Little appeared in person for Little Dipperz. She sells her ice cream from a push cart. She asked that when we review the ordinance 22-169(c) that talks about annual licenses and states that renewal applications can be approved by the Village Manager, so why is she here. She had an annual license last year for the parks.

Motion (Truttschel/Pfeiffer) to approve the application based on last year's permit that was issued for Nixon and other parks. Truttschel amended his motion that Little Dipperz not have the cart in the beer garden area when the beer garden is open; Pfeiffer agrees to amendment.

Trustee Conner asked if issuing this makes it hypocritical? It's a fine line. Trustee Hallquist asked if the beer garden is selling ice cream; it is on their menu; he said we need to be consistent with who we allow in the park now. Pfeiffer said the ordinance allows for renewals and she had a permit last year; not that it's right or wrong, but it's the way it is written now.

Pfannerstill called the question. Vote: 5 – 2, nay-Wallschlager, Conner, motion passes.

#### Other Items for Consideration

##### 5. Conceptual review and consideration of seven single family development at Badger Court and Eagle Pass Court

Ken Servi – this was approved last year with a little different design. That design had too much road and the area couldn't handle the water. They have redesigned it; he has a new engineer, Kalvin Klimeck. This version has less road and will not have people racing through; plowing would be easier with the two courts rather than dead ends. They are looking for conceptual approval. President Pfannerstill asked about the lots and if they are similar to the neighboring homes. Klimeck said the lots are a width of 110', 22,000 sq ft. Pfannerstill asked if they are they similar to Lake Country Meadows; the engineer is not absolutely certain. Servi tried to buy the property around the land on the drawing presented; he was not able to acquire any other land; he tried very hard. As a result, he is working with what he has now. Pfannerstill said this property has a long history.

Mr. Straumbach is a neighboring property owner in Lake Country Meadows, which has a homeowner's association. The adjoining development has 39 homes with one entrance/exit. The homeowner's association takes care of the landscaping, insurance and a monument with lighting where you drive in. If the new neighbors come in, are they going to have an association? Servi said they would prefer to join the existing association. Straumbach said this would include the inspection/maintaining of water retention; the DNR is pushing the enforcement action to the municipality for non-compliance, which is new. He said there are costs associated with maintaining the water retention area; if there are association fees that the new owners pay, then he is for it. Are home and lot styles the same? Lake Country Meadows has 2/3 – 1 acre lots with side entry garages. Servi said the zoning would be the same. Straumbach the zoning may be the same, but they are not the same home styles that are proposed. He said if it's legal and there is a way to have them join the association, he would be in

agreement with that. Servi said he has addressed this situation in previous developments. Pfannerstill asked if Servi could meet with the association and discuss the option to join. Straumbach agreed to meet.

Motion (Pfeiffer/Wallschlager) to move conceptual review to the Plan Commission. All were in favor, **motion carried.**

The Board took a brief recess.

6. Discussion and consideration of request to surplus Door Knob Portable Push Button Key Safe Boxes.

Motion (Hallquist/Pfeiffer) to approve to surplus the Safe Boxes. All were in favor, **motion carried.**

7. Discussion and consideration to approve purchase of turnout gear by the Fire Department as approved in the 2025 budget

Chief Jambretz said the budgeted amount was \$25,000 for this purchase. We have been using McQueen and Lyon Gear and would like to stay with them.

Motion (Truttschel/Hallquist) to approve the purchase of turnout gear as approved in the 2025 budget. All were in favor, **motion carried.**

8. Announcements: The following individuals will be given an opportunity to make announcements at the meeting in regard to (1) activities taken since the previous meeting on behalf of the community, (2) future municipal activities, and (3) communications received from citizens. It is not contemplated that these matters will be discussed or acted upon. The following individuals may provide announcements: Village President or individual Village Board members or Village Manager or other Village Staff members.

DPW Director Jenson said the Hartland sculpture has been installed at Nixon Park. The Wall That Heals benches have been installed. The utility project is ongoing in Four Winds; E. Park paving is done; they are working on W. Capitol now. Summer help is all hired; he is seeking 1 FT staff member, class B CDL is needed. Commander Kirk Branstader lived across from Arrowhead, he is retired from the Coast Guard; a flag was flown in his honor at Village Hall and it will be shipped to Brewers stadium to be flown next. Congratulations on his retirement from the Coast Guard.

Recreation Director Blonien said the T-Ball coaches meeting is tomorrow; Thursday night concert series starts next week. The fishing clinic is this Saturday in Delafield.

Chief Jambretz said they had 7 calls today; they answered all but 1. He is on vacation starting Sunday for a week; Deputy Chiefs Sharp and Walker will be in charge.

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President Pfannerstill said the Bark River Bash was very successful, they had good weather.

9. Adjourn

Motion (Pfeiffer/Truttschel) to adjourn. All were in favor, **motion carried**. Meeting adjourned at 8:51 pm

Respectfully submitted,  
Santee Policello  
Village Clerk