

**VILLAGE OF HARTLAND
ICE AGE TRAIL COMMUNITY COMMITTEE MINUTES
TUESDAY, AUGUST 2, 2016
7:00 PM
BOARD ROOM
MUNICIPAL BUILDING, 210 COTTONWOOD AVE.**

Present: Mary Burton, Jeannie Georgson, Jim Muenzenberger, Rod Podszus, David Van De Ven, David Van Thiel, David Cox

Others Present: Recreation Director Kelli Yogerst, Chamber Liaison Jackie Perrigo

1. Consideration of minutes for the meetings of June 21 and July 5, 2016.
 - a. After noting a correction needed for the spelling of member Podszus' name in the record a motion was made, seconded and passed (Van Thiel/Burton) to approve the June 21, 2016 minutes.
 - b. After noting the following corrections and additions, a motion was made, seconded and passed (Muenzenberger/Podszus) to approve the July 5, 2016 minutes.
 - i. Correct spelling of member Podszus' name
 - ii. Include a reference to the use of QR Codes
 - iii. Note that Cindy Gardner of the BID was present for the tour
 - iv. Add a discussion of the added/improved signage at Penbrook Park entrance
 - v. Add a note concerning better, more inviting signage at River Meadows segment across private property.
2. Discussion and consideration of projects and programs
 - a. Locations for road side IATC signs – initial consideration was given to locating signs at CTH K near Centennial Park, Maple Avenue near the IAT, Capitol Drive from the east near Merton Ave and on Cardinal near or on the BID signage. Muenzenberger, Podszus, and Van Thiel would coordinate a time to review potential locations and report back with a recommendation.
 - b. IATC Partner Program – Questions raised regarding this program included whether there should be a fee (\$25?), various levels of participation, what businesses would receive for participation, what they would have to do, how could the program and business participation be connected with any application that is created or with existing Village, BID or other websites. The matter was table for future discussion.
 - c. Connection with/to schools – Burton spoke with ASH Science Teacher Greg Bisbee who is willing to help get students involved on Saturdays or after school. It was noted that AHS has an "Earth Club." Plans could involve educating younger kids about the IAT and why it exists. Students could be a good source for volunteers. It was noted that Lake Country Lutheran High School should also be contacted as well as Hartland/Lakeside and other schools/districts. Burton will continue to work on this aspect.
 - d. Recreational programs – Director Yogerst will look into possible programs incorporating the IAT with her teachers. Additionally, she will look at listing the IAT as a recreational option in the Recreation Department's published guide. As

- part of a program to recognize users of the Hartland Segment, perhaps a section of the website could be created to accept postings from users, “selfies,” etc.
- e. Library programs – Library is producing programs and is highlighting the IAT in the programming and some design elements
 - f. Trail signage – there was a discussion of whether paper maps should be produced or large permanent maps should be used as an alternative. Paper maps may not be desirable. There was some question as to whether there were too many signs on the IAT. Any signage should be friendly and simple.
 - g. Anniversary tie ins – hold to the future.
 - h. Other
 - i. In connection with the discussion of the minutes, it was noted that Mary Burton will look at the signage at River Meadows and propose a change to the signs adjacent to the private property section.
 - ii. There was some concern about what level of liability exposure existed for private owners who allow people to access their property for the IAT. [Note: the State’s Recreational Immunity provisions are applicable to private property owners].
 - iii. It was also noted that the IAT Alliance’s “Blazin’ Babes” are addressing the faded and “missing” Trail markers observed by the Committee.
 - iv. The Committee was reminded that Boy and Girl Scouts may be a good source of help.
 - v. IAT pamphlets should be made available to area hotels. Jackie Perrigo indicated she would do this.
3. Future meeting topics and meeting schedule.
- a. Members noted a need to establish some priorities for the Committee’s activities. This will be a future topic of discussion.
 - b. The Committee could develop projects that can then be implemented by volunteers (Eagle Scout Projects, etc.).
 - c. Consider including the medical community in our efforts. The Blue Zone Communities program may be a good model or resource.
 - d. Future meetings will include the topics from this meeting and others as appropriate.
 - e. NEXT MEETINGS
 - i. Wednesday, September 14, 2016, 7:00pm in the Village Board Room
 - ii. Wednesday, October 12, 2016, 7:00pm in the Village Board Room.

4. Adjourn.

Motion (Muenzenberger/Van Thiel) to adjourn. Carried (7-0). Meeting adjourned at 9:00pm.

Respectfully submitted by

David Cox
Village Administrator/member