



**Meeting Agenda
Hartland Business Improvement District
Board of Director's Meeting**

Tuesday, February 8th, 2022 - 7:30 a.m.

Village Hall Board Room, 210 Cottonwood Ave, Hartland, WI

1. BID Annual Meeting
2. Call to Order - BID President
3. Approval of January 18th meeting minutes
4. President's Report - BID President
5. Financial Report - BID Treasurer
 - a. Statements of operation and balance sheet January
6. BID Director Report
 - a. Strategic plan updates
7. Committee Reports
 - a. Marketing Committee – update from February 4th meeting
 - b. Design Committee – update from February 4th meeting
 - c. Economic Development Committee – update from January 26th meeting
 - d. Executive Committee
8. State of the Village – Village Representative
9. Adjourn

Next Meeting: scheduled for March 8th 2022 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education. Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.