

ICE AGE TRAIL COMMUNITY COMMITTEE AGENDA
WEDNESDAY, MARCH 22, 2023
4:00 PM
CENTENNIAL PARK, N55 W29505 COUNTY TRUNK WHY K, Hartland, WI 53029

Roll call

1. Consideration of minutes from the meeting on February 7, 2023.
2. Discussion and consideration of the budget report balance.
3. Discussion and consideration of:
 - a. Standing hikes and events updates
 - b. Future co-promotional events
 - c. Marketing of events
 - i. Website, Apps.
 - ii. Social media, other
4. Discussion and consideration of:
 - a. Trail maintenance and enhancement.
 - b. Kiosks and signage
 - c. ECOS updates
5. Other items for follow up as needed:
 - a. Educational opportunities
 - b. Connection with schools, library, and community
 - c. Discuss filling open committee position.
6. Announcements
7. Future meeting topics and meeting schedule
8. Adjourn

Notice: Please note that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Darlene Igl, WCPC/CMC, Village Clerk, at 262/367-2714. The Municipal Building is handicap accessible.

ICE AGE TRAIL COMMUNITY COMMITTEE MINUTES
TUESDAY, FEBRUARY 7, 2023
6:00 PM
MEETING ROOM, HARTLAND PUBLIC LIBRARY, 110 E. PARK AVENUE

Present: Jim Muenzenberger, Jeff Romagna, Mark Miner, Jake Zuehl and Sara Rennekamp.

Excused: Christina Callies

Meeting was called to order at 6:02 pm by Jim Muenzenberger.

1. Consideration of a motion to approve the minutes for the meeting of 1-03-2023-

Motion (Romagna/Miner) to approve 1-03-2023 minutes. Carried (5-0).

2. Discussion and consideration of the budget report balance.

It was stated that the beginning balance is showing a negative. Pins were purchased in December, and it is unclear if the balance showing on report is correct. Bring balance sheet to next meeting. No motion made.

3. Discussion and consideration of:

a. Standing hikes and events updates-

A recap on the Full moon hike was given. Jeannie Georgson sent an email and suggested maybe 2 routes next time. Discussion on getting a better idea ahead of time of how many will be attending.

Brief discussion on having people posted at intersections in the future and possible having a bigger presence from the Police Dept. or suggestions for safety. There were over 100 attendees and there is growing interest in night hikes. Discussion on planning a reopening hike for Hartbrook Bridge.

b. Future co-promotional events-

Kiwanis will be holding their Bark River Bash in May. Discussion on having Ice Age Trail maps at the event, a hike to Centennial and see if the hike can be listed on the Village Website.

c. Marketing of events

i. Website, Apps-

The Village website link to Ice Age Trail Alliance Committee has old information. Discussion on adding link to committee names, update IATA description (remove bottom details). Developed content is missing from Ice Age Trail Alliance website. Discussion if existing QR code on trails still leads to relevant page. Also, discussion on if Strive On is actually being utilized and should be co-promotional. Discussion on the links and the need to consolidate.

ii. Social Media, other-

No update.

4. Discussion and consideration of:

a. Trail maintenance and enhancement-
No update.

b. Kiosk signage –
No update.

c. Ecos –
No update.

5. Other items for follow up as needed:

a. Educational opportunities-

Zuehl sent Callies the details his was given for Summer Splash via email. Summer Camp is Aug. 7-11th. Rennekamp needs help with the Summer Camp hike during that week.

b. Connection with schools, library, and community-

Discussion on Park Passport for a community connection.

Summer Camp at Hartland Recreation Department. "Hiking week" camp week.

6. Announcements -

None at this time.

7. Future meeting topics and meeting schedule –

March 13 at 4pm.

Motion (Zuehl/Miner) to move meeting date to March 13 at 4pm. Carried (5-0).

8. Adjourn -

Motion (Zuehl/Miner) to adjourn. Carried (5-0).

Adjourned at 7:33 PM.

Respectfully submitted By Recording Secretary,

Deidre Bushey