



**Hartland Business Improvement District  
Board of Director's Meeting Minutes  
Tuesday, July 11, 2023 - 7:30 a.m.  
Hartland Village Hall, 210 Cottonwood Ave, Hartland, WI**

BID Board Members present: Dr. Jim Muenzenberger, Steve Osterndorf, Marilyn Haroldson, Nick Jensen, Steve Berger, Tabi McBride, Cheryl Pfundtner, Bob Wisniewski

Guests present: Ryan Bailey, Village Manager

BID Staff present: Kristyn Smith

BID Board Members absent:

**Meeting Proceedings**

- 1. Board Meeting Call to Order:** Meeting called to order at 7:33 a.m. by BID President
- 2. Approval of Minutes:** MOTION made by Osterndorf to approve the June 13, 2023, meeting minutes; seconded by Muenzenberger. MOTION passed unanimously.
- 3. President report:** No President report.
- 4. Financial report by Cheryl Pfundtner, BID Treasurer**  
Statement of operations and balance sheet for June 2023 presented by Pfundtner. MOTION made by Muenzenberger to approve operations and balance sheet as presented; seconded by McBride. MOTION passed unanimously. Discussion on façade grants and why less are being received. Committees need to review their budgets for presentation to the Village by 11/7.
- 5. BID Director Report by Kristyn Smith, BID Director**  
There is currently \$1400.64 left in the Hartland in Bloom fund. A & A Photography has closed. Marketing and Design are collaborating with Arrowhead on the art installation project, there is a meeting with Arrowhead later today. We aim to kick it off in September and have the first installation complete by the end of the school year. There is a conference in Madison on Wednesday that Marilyn and Kristyn will be attending through the WEDC on downtown development.
- 6. Committee Reports**  
**Marketing Committee report by Steve Berger, Committee Chair**  
The marketing committee did not have a meeting.

**7. Design Committee report by Jim Muenzenberger, Committee Chair**

The design committee did not have a meeting.

**8. Economic Development Committee by Marilyn Haroldson, Committee Chair:**

June 28 meeting notes: Three loans have been paid off, there is approximately 325k available.

Mapping is being corrected on the marketing study and it will be printed and distributed. Distributed summary of focus group notes and discussion.

**9. Executive Committee Report by Steve Berger, BID President:**

The Executive Committee did not have a meeting.

**10. State of the Village report presented by Ryan Bailey, Village Manager:**

There is a new Village Clerk starting soon. The quarry project is still in the planning stages with the Village. The most recent plan includes 270 units. The Hartland Inn is progressing with a targeted opening date of early fall. The Village is working on the hotel ordinance and that project is still in planning with the Village. CIP discussions are starting and road paving will be discussed at the next board meeting. The Hometown Celebration was a big success and the Village plans to continue to make it a big event for Hartland.

**11. ADJOURNMENT**

MOTION by Haroldson to adjourn at 8:38a.m.; seconded by Jensen. MOTION passed unanimously.