



**Hartland Business Improvement District
Board of Director's Meeting Minutes
Tuesday, February 13, 2024 7:30 a.m.
Village Hall Board Room, 210 Cottonwood Ave., Hartland, WI**

BID Board Members present: Steve Osterndorf, Nick Jensen, Steve Berger, Marilyn Haroldson, Jim Muenzenberger, Bob Wisniewski, Cheryl Pfundtner, Kristine Schutte

BID Board Members Absent: Nick Jensen, Ryan Bailey, Village Manager

BID Staff present: none

Meeting Proceedings

- 1. Board Meeting Call to Order:** Meeting called to order at 7:33 a.m. by BID President
- 2. Approval of Minutes:** MOTION made by Muenzenberger to approve the January 16 , 2024, meeting minutes; seconded by Osterndorf. MOTION passed unanimously.
- 3. President report:** No President report.
- 4. Financial report by Cheryl Pfundtner, BID Treasurer**
Statement of operations and balance sheet for and explanation of the update for January 2024 and 2023 presented by Pfundtner. MOTION made by Muenzenberger to approve operations and balance and update as presented; seconded by Schutte. MOTION passed unanimously.
- 5. BID Director Report: None/absent**
- 6. Committee Reports**

Marketing Committee report by Steve Berger, Committee Chair

February 1 meeting notes: Discussion on "Wall that Heals" and different ways to participate. Steve B is on the committee and will bring back information but it is not real well coordinated at this time. Lots of moving pieces. Board members asked how they could help or participate in this event. Bark River Bash will be May 4th. Kristyn is working to get kits if vendors for this event. Cheryl will need the W-9 forms from the vendors. And they are seeking various sponsors for the prizes. The committee is looking for the Bark River Bash banner.

Design Committee report by Jim Muenzenberger

February 1 meeting notes: Snowflakes are all down. Patio Pedals will do hanging baskets for \$5,000 and sidewalk planters for \$2,160. Discussion on whether or when to re-imburse the business at 128 Cottonwood, upon full completion or when the windows are installed per their original application request. It will move to the next meeting after a lengthy discussion at the full Board level. They discussed a site for the Arrowhead Art piece.

MOTION made by Pfundtner to approve \$500 for the Home Town Celebration; seconded by Haroldson. MOTION passed unanimously. The BID would not have a float but would offer their space to the Ice Age Trail.

Economic Development Committee Report by Marilyn Haroldson:

February 7, Meeting notes. Discussion on ways to help assist with the "Wall that Heals". Also, discussion on possible topics for the next education program. A survey had been sent out to those who attended the Education Program. 30% response. 100% liked the workshop and would attend again.

Executive Committee Report by Steve Berger, BID President:

The Executive Committee did not have a meeting.

7. State of the Village report presented by President Berger for Ryan Bailey, Village Manager: None

8. ADJOURNMENT

MOTION by Haroldson to adjourn at 8:50 a.m.; seconded by Pfundtner. MOTION passed unanimously.